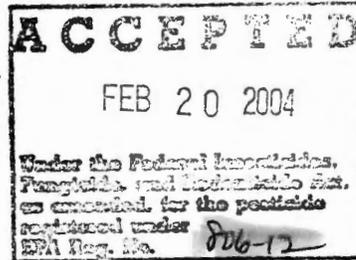


(Front of Container)

[Original Brand Name]

AVON  
AUTHENTIC  
S  
S  
S  
SKIN-SO-SOFT  
BUG GUARD  
PLUS  
IR3535®  
INSECT REPELLENT  
SPF 30  
MOISTURIZING SUNBLOCK LOTION



[Alternate Brand Name #1 (notification submitted on Feb 4, 2003) - bracketed information confined to use on sponge applicator container]

AVON  
SKIN-SO-SOFT  
S BUG  
S GUARD  
S PLUS  
IR3535®  
[ACTIVE]  
INSECT REPELLENT  
AUTHENTIC  
SPF 30  
MOISTURIZING SUNBLOCK LOTION

[the words "E-Z SPONGE APPLICATOR" encircled around a diagram of container with sponge applicator]

[Alternate Name Brand #2 - bracketed information confined to use on sponge applicator container]

AVON  
SKIN-SO-SOFT  
S BUG  
S GUARD  
S PLUS  
IR3535®  
[ACTIVE]  
INSECT REPELLENT  
AUTHENTIC  
SPF 30 SUNSCREEN  
VERY WATER RESISTANT  
MOISTURIZING LOTION

[the words "E-Z SPONGE APPLICATOR" encircled around a diagram of container with sponge applicator]

(Front of Container – Continued; The Following is Applicable to ALL Labels)

(WITH VITAMIN E AND ALOE)

KEEP OUT OF REACH OF CHILDREN

CAUTION

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester\* / carboxylic acid

7.5%

OTHER INGREDIENTS:

92.5%

TOTAL

100.0%

\*IR3535®

4 FL. OZ. (118 ml)

[2.5 FL. OZ. (75 ml)]

(Back of Container)

[bracketed information confined to use on sponge applicator container]

REPELLENCY – IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-see-ums and biting midges.

SPF 30 VERY WATER RESISTANT - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-Free.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly before sun and insect exposure [using the E-Z Sponge Applicator]. An adult must apply this product to children under 10. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

**STORAGE:** Store in cool, dry place in tightly closed container.

**DISPOSAL:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS.** Caution. For external use only. Causes moderate eye irritation. Do not get in eyes. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

(Back of Container – continued)

ACTIVE SUNSCREEN INGREDIENTS:

Octinoxate (7.5 %)  
Oxybenzone (6%)  
Octisalate (5%)

OTHER INGREDIENTS:

Water  
Butylene Glycol  
Glycerin  
PVP/Eicosene Copolymer  
Aloe Barbadensis Gel  
Isostearic Acid  
Propylene Glycol Myristyl Ether Acetate  
Stearic Acid  
Benzyl Alcohol  
Cetyl Alcohol  
DEA-Oleth-3 Phosphate  
Diglycol/CHDM/Isophthalates/SIP Copolymer  
Dimethicone  
Glyceryl Stearate  
Magnesium Aluminum Silicate  
Tocopheryl Acetate  
Barium Sulfate  
Fragrance  
Imidazolidinyl Urea  
Xanthan Gum  
Disodium EDTA

To order, see an Avon Representative,  
or call 1-800-FOR-AVON [www.avon.com](http://www.avon.com)  
(IR3535® is a registered trademark of Merck KGaA.)  
Not for sale or use after expiration date.  
EPA Reg. No. 806-12 EPA Est. No. 806-IL-1  
AVON PRODUCTS, INC., DISTR.  
1251 AVE. OF THE AMERICAS NY, NY 10020  
© AVON 200X -- ALL RIGHTS RESERVED

Julian Day Lot Code Number  
Exp. Month/Year